

# Why **TODAY** Is a **BETTER** Time To Be a Home Buyer...

**Value in  
Today's  
Market**

*Average \$160,000 home,  
Now Versus April 2010.*

**Value in  
Tax Credit  
Market**

## **Tax Credit**

Home Buyers received \$6,500 to \$8,000  
Tax Credit - with many restrictions.

✓  
**\$6,500 to  
\$8,000**

✓  
**\$4,800**

## **Prices Have Moderated**

Home prices have moderated around 3% due  
to less demand since the April Tax Credits.

✓  
**\$5,640**

## **Rates Are at All Time Lows**

Rates have fallen from 5.5% to 4.25%  
since April! Principal and interest has dropped  
from \$861 to \$767. Savings over 5 years.

✓  
**\$3,200**

## **Better Negotiation Power**

Inventory levels have fallen from 6 months in April  
(a Balanced Market) to 11 Months inventory,  
meaning it's a **Buyer's Market!** That increases  
negotiation power by another 2% on average.

✓  
**\$13,640**



## **Better Selection of Homes**

*Buyers have more quality homes  
to select from with more homes on the market.*

## **Total Value**

**\$6,500 to  
\$8,000**

**"This is the BEST time for a buyer to take  
advantage of an AMAZING market opportunity!"**

### **The "B Team"**

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